

DISTRIBUTE CONSULTING

THE ENVIRONMENT & THE REMOTE ECONOMY

Lance Robbins: Director, Workforce & Economic Development

DISTRIBUTE CONSULTING



CHANGE MANAGEMENT

Making the transition from physical to virtual successful and sustainable.



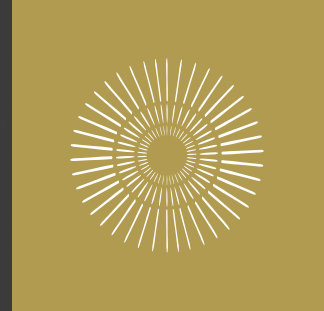
STRATEGY & RESEARCH

Leveraging the remote work ecosystem to solve socioeconomic problems.



CONTENT & EVENTS

Subject matter expertise delivered as articles, courses, presentations, and more.



History of Workplaces

Just in case you thought telework was trendy

1970

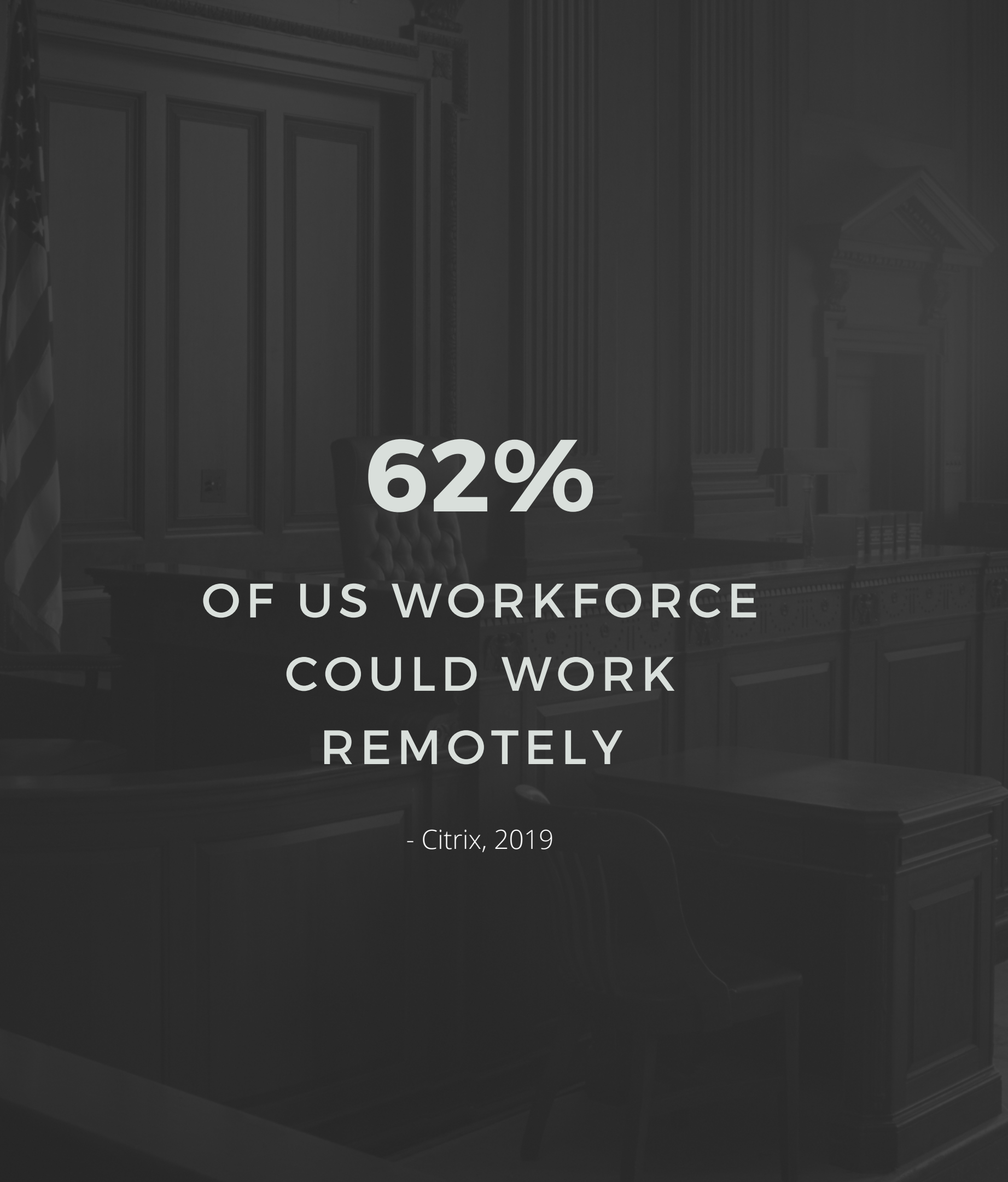
Rise of digital products trigger knowledge workforce and location independence.

2000

Affordable devices and internet access enable "work from anywhere" mobility

2020

Global pandemic spurs evaluation of virtual accessibility as a public right



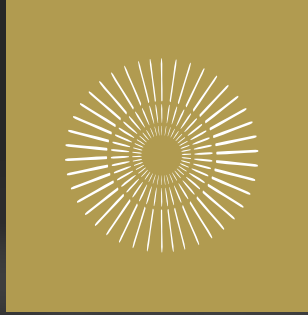
62%

**OF US WORKFORCE
COULD WORK
REMOTELY**

- Citrix, 2019

30%+

**OF ENTERPRISE
EMPLOYEES MAY
NEVER GO BACK**

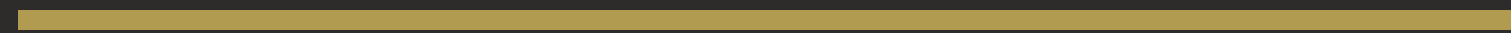


Section 1

EXPLORE

WHAT IMPACT CAN REMOTE WORK HAVE
ON LOCAL ECONOMY & ENVIRONMENT?

ECONOMY



"Economic trends and technological developments are facilitating moves to isolated, remote locations."

JOHN C. MURDOCK, "THE NEW DUBOIS ECONOMY," 1992

Jobs

Earning

Spending

Business

Community

**ECONOMIC
DEVELOPMENT**



Job Accessibility



Equal Earning



Mobile Spending

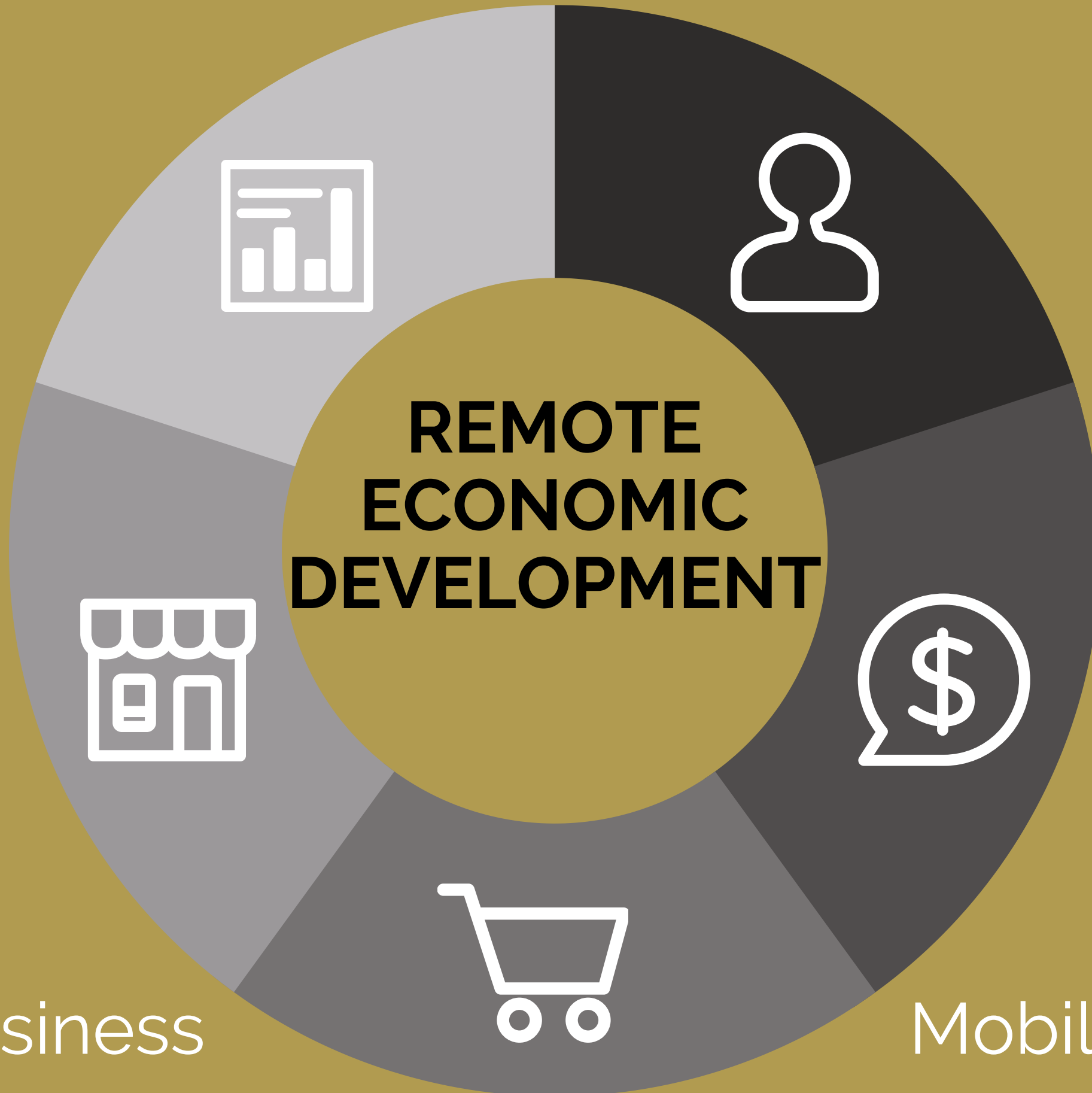


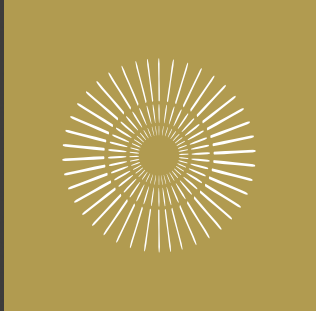
Uncapped Business



Flexible Community

**REMOTE
ECONOMIC
DEVELOPMENT**



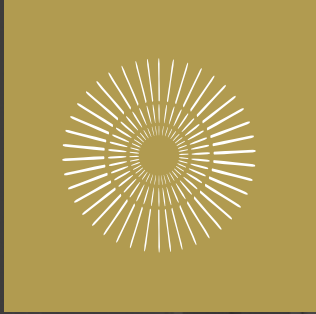


**BUILD
INFRASTRUCTURE**

**ATTRACT
BUSINESSES + JOBS**

**ATTRACT
RESIDENTS**





**BUILD
INFRASTRUCTURE**

**STRENGTHEN
BUSINESSES**

**ATTRACT
RESIDENTS + JOBS**



**ATTRACT
RESIDENTS + JOBS**

**BUILD
INFRASTRUCTURE**

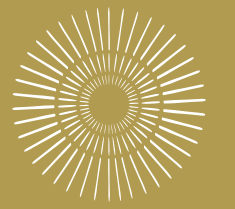
**STRENGTHEN
BUSINESSES**

Business

FINANCIAL REWARDS OF VIRTUAL JOBS

- Employee Retention
- Productivity + Output
- Overhead Cost Reduction
- Overall Profitability
- Business Continuity





SOCIOECONOMIC BENEFITS

Employment

Job accessibility increases when barriers to employment decrease.

Diversity

Variety of industries + income brackets prevent Brain Drain and collapse.

Environment

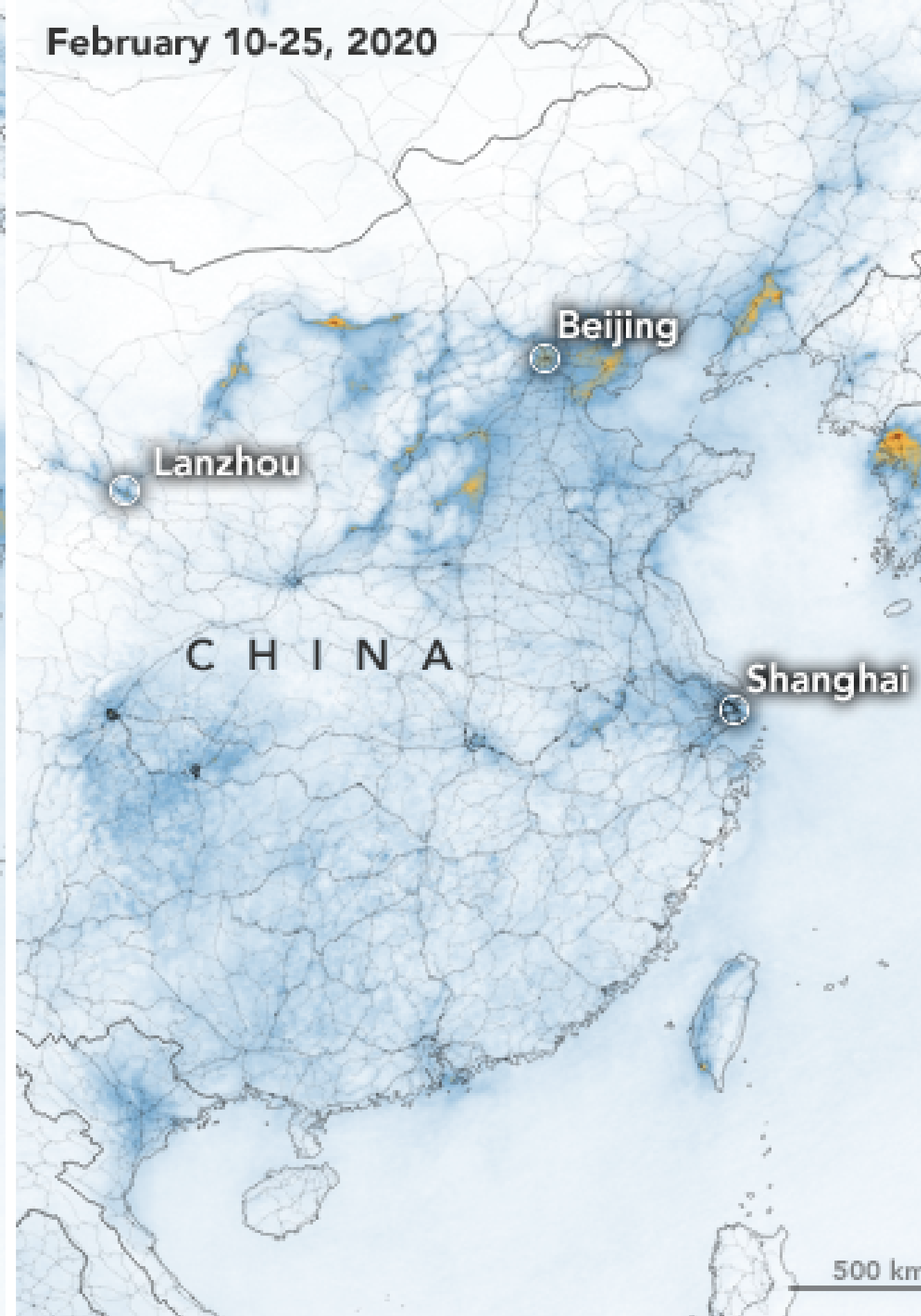
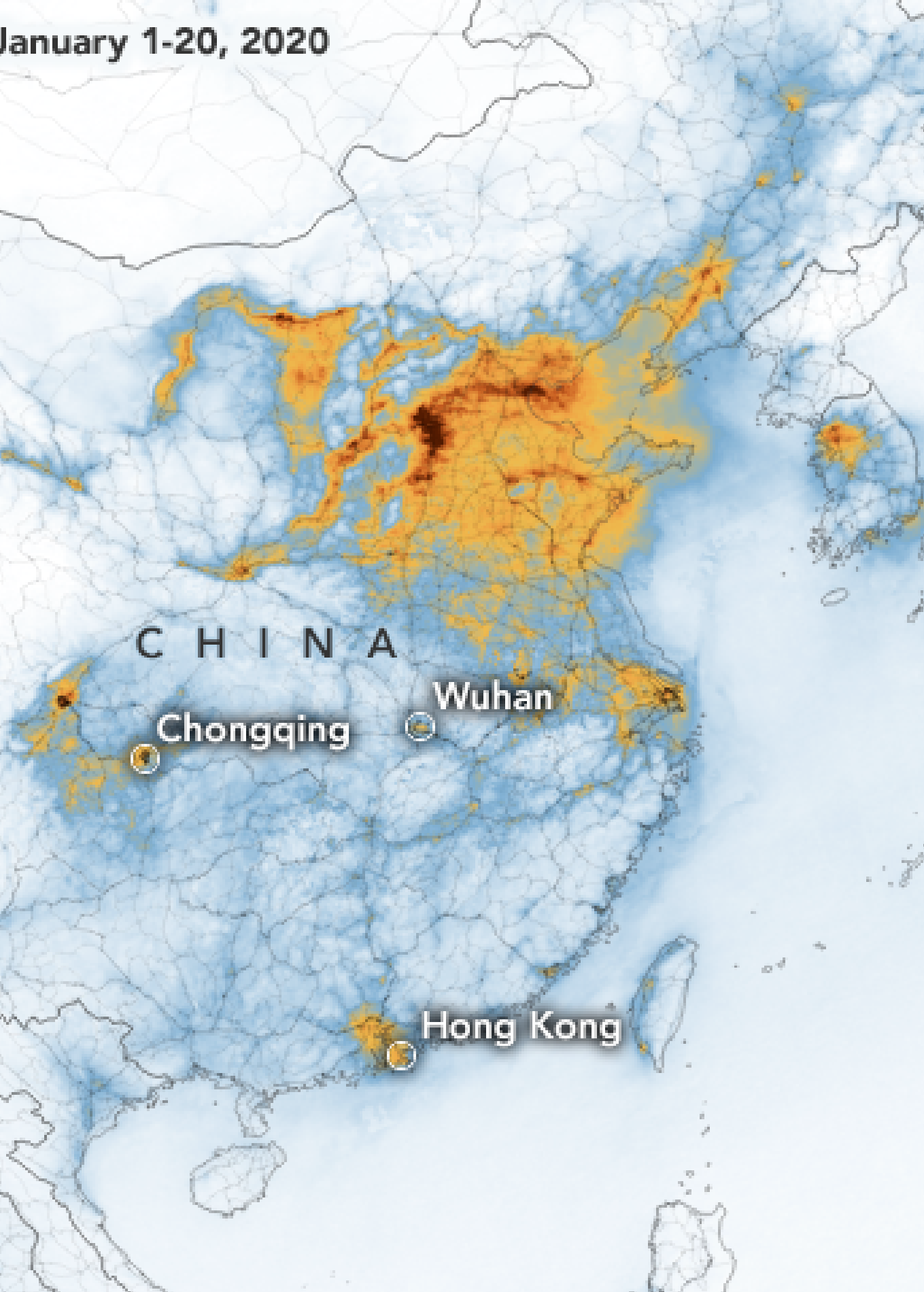
Lower energy, supply, and fuel usage reduce individual + business footprints.

Recovery

Adaptability and resiliency amidst economic and natural disasters.

ENVIRONMENT





Mean Tropospheric NO₂ Density ($\mu\text{mol}/\text{m}^2$)

0 125 250 375 ≥ 500

In early April, with shutdowns widespread, daily global carbon emissions were down by 17 percent compared to last year.”

-National Geographic

Before
COVID-19

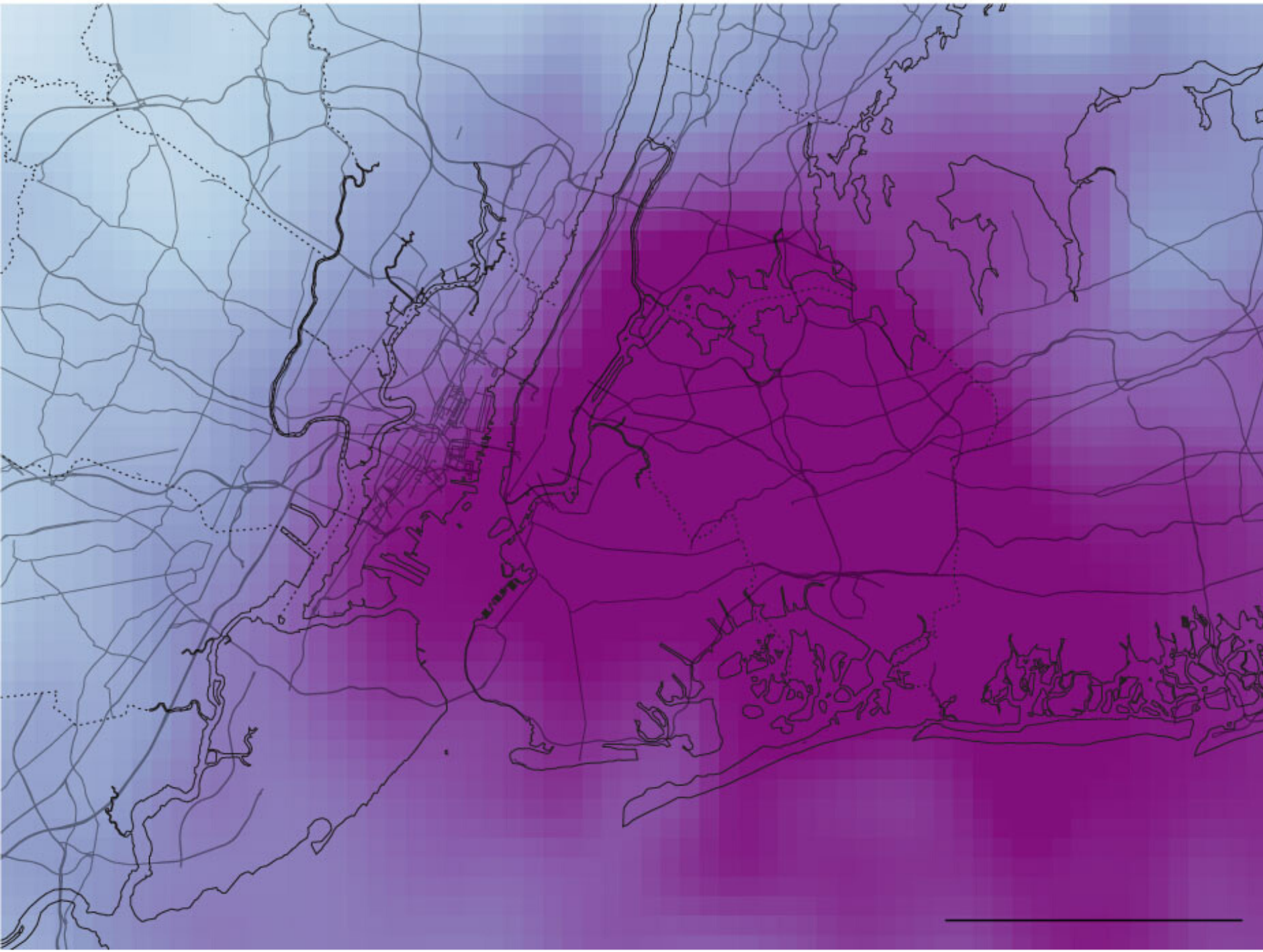


After
COVID-19

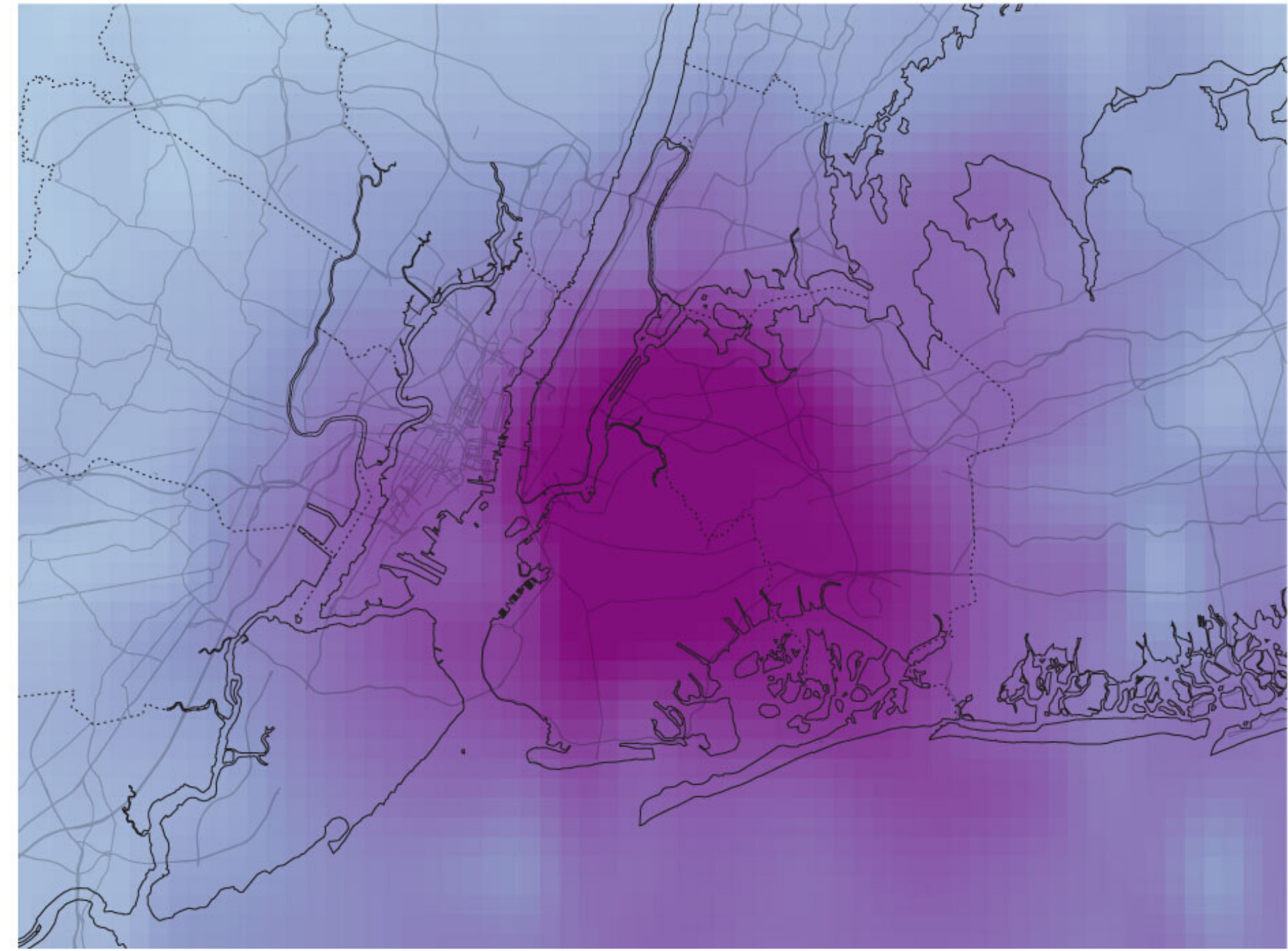




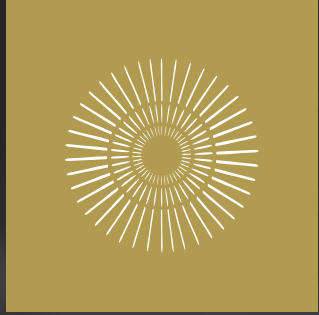
NYC: March **2019**



NYC: March **2020**



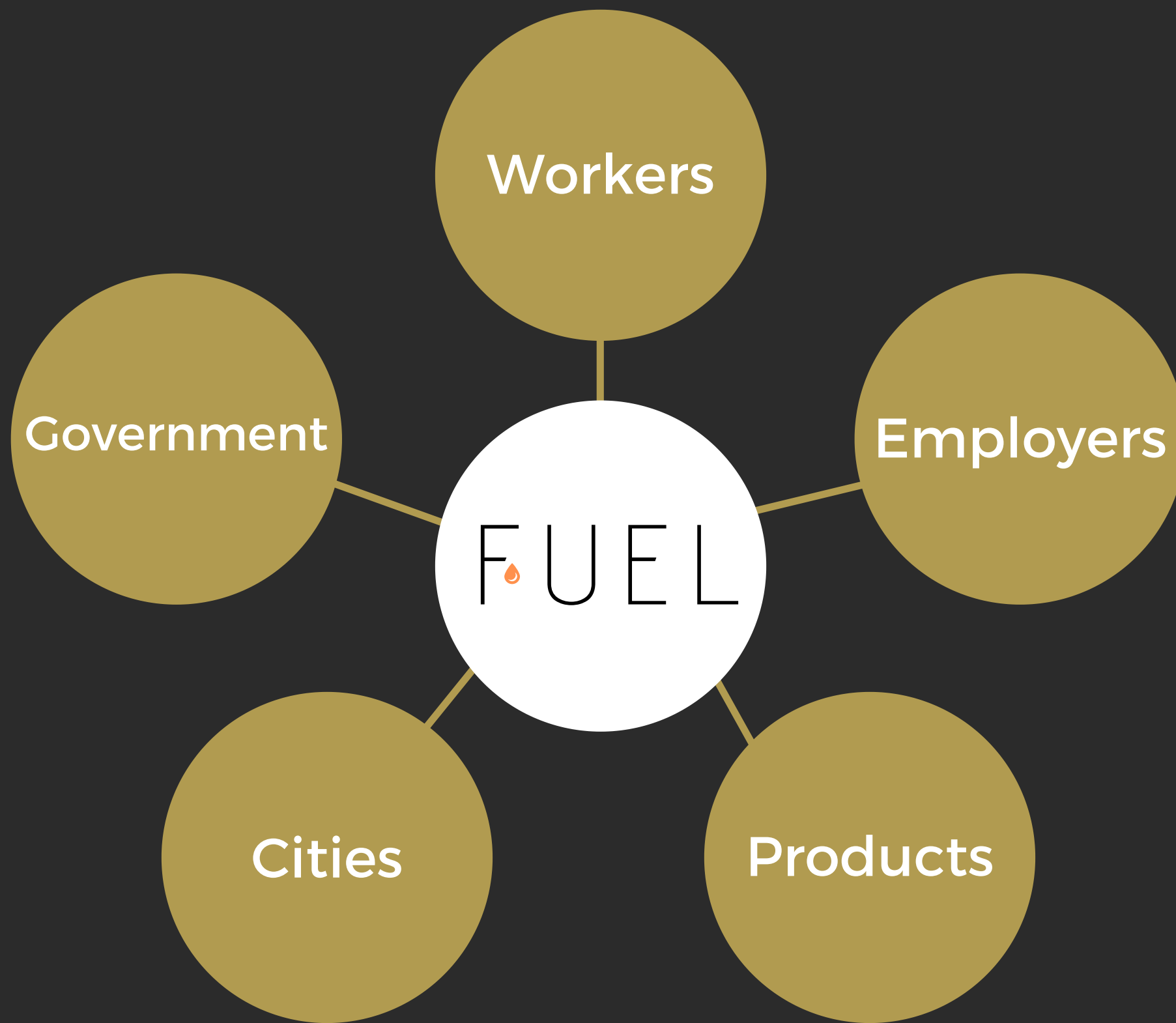
The New York Times reports a 22% drop in NO2 Levels in NYC during the city's lockdown.

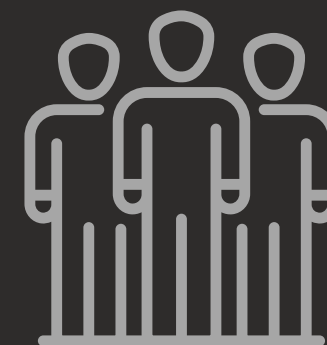
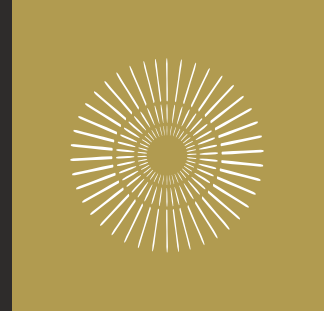


Section 2

PLAN

HOW IS REMOTE WORK INTEGRATED INTO
AN ECONOMY?





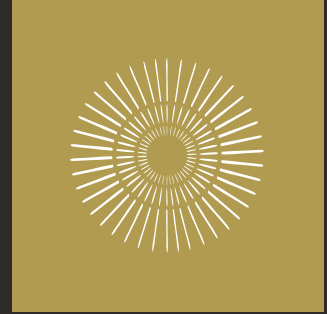
BUILD THE
COMMUNITY

EQUIP THE
WORKFORCE

ENABLE THE
EMPLOYERS

EXPAND THE
IMPACT

GATHER THE
RESOURCES



Advocacy
Events

Remote Work
Certification

Leadership
Training

Municipal
Marketing

Innovation
Center

Local
Action Plan

Participant
Recruiting

Change
Management

National
Employers

SMB
Accelerator

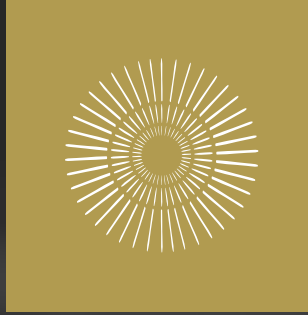
Telework
Website

Coworking
Spaces

Virtual Job
Board

Opportunity
Zones

Continuing
Education



Section 3

ANALYZE

WHAT EVIDENCE OF VIRTUAL ECONOMIC
DEVELOPMENT EXISTS?



**DUBLIN
IRELAND**



**UTAH
USA**



**PUNE
INDIA**



**LAS PALMAS
SPAIN**



**OKLAHOMA
USA**



**LONDON
ENGLAND**



**VERMONT
USA**



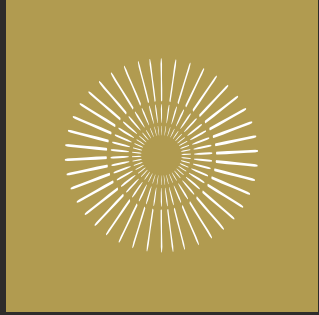
**TALLINN
ESTONIA**

Attract

BUILDING AN INFRASTRUCTURE FOR REMOTE

- Coworking spaces
- High speed internet
- Community support
- Parks & recreation
- Accessible transportation





Municipal Marketing

ATTRACT RESIDENTS + JOBS

Incoming workforce brings mobile work

MONETIZE LIFESTYLE

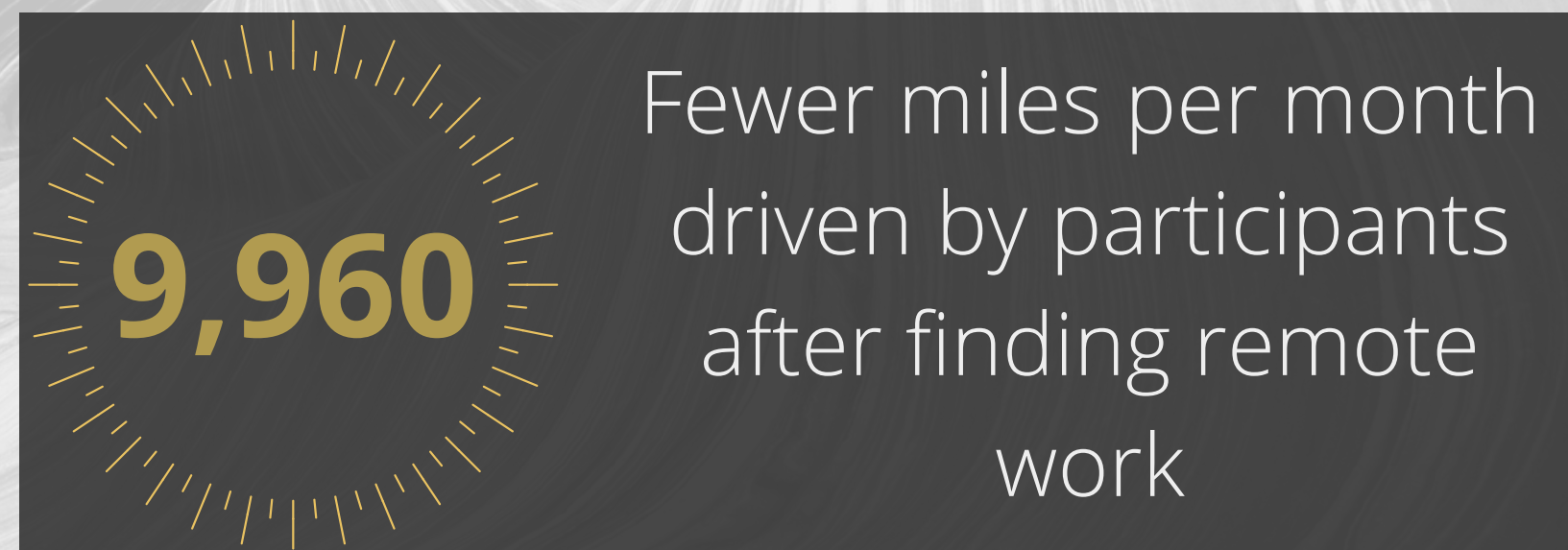
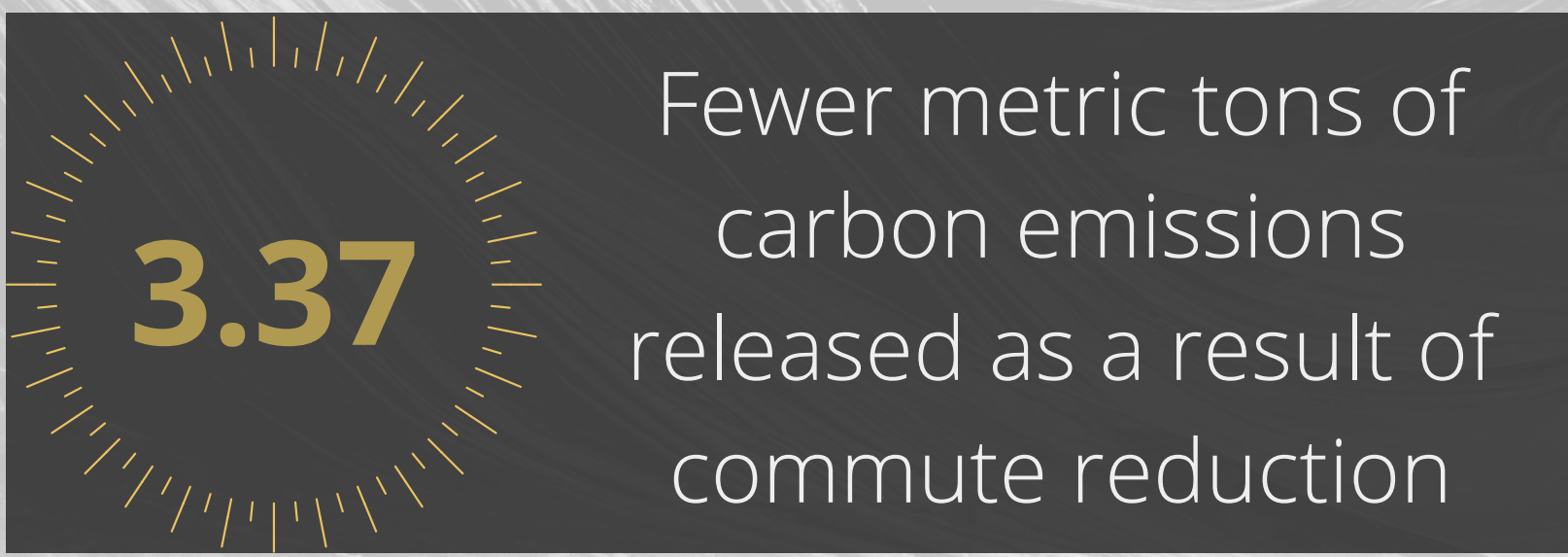
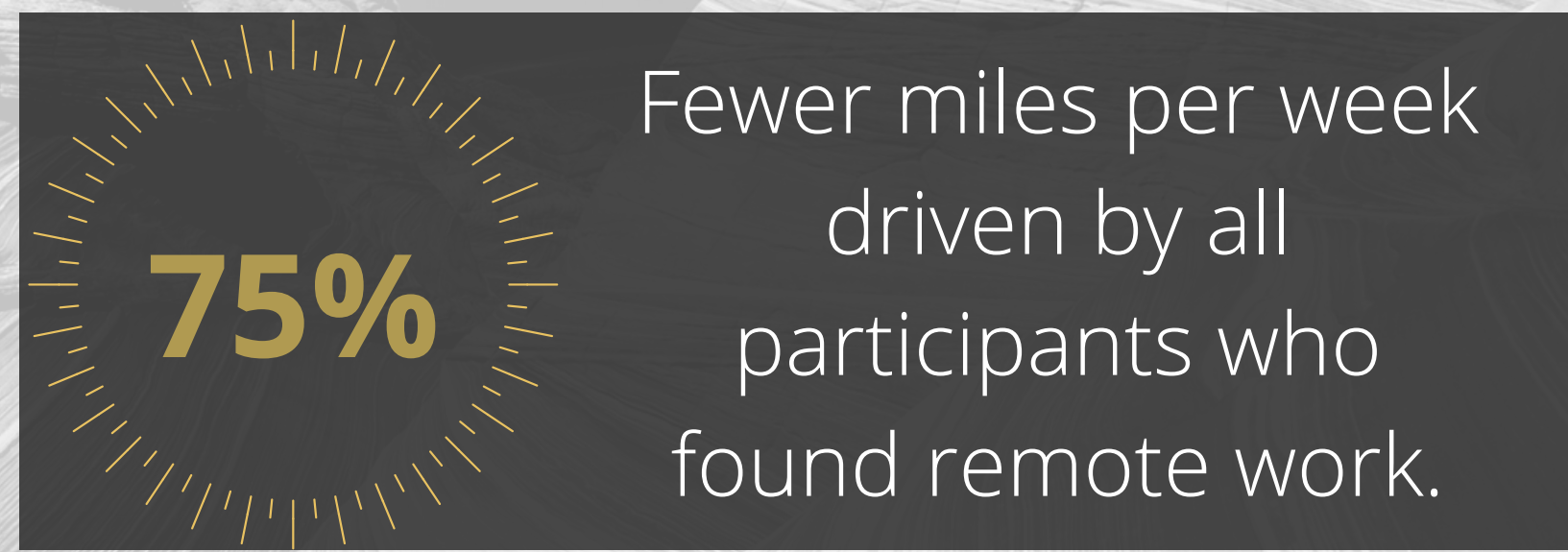
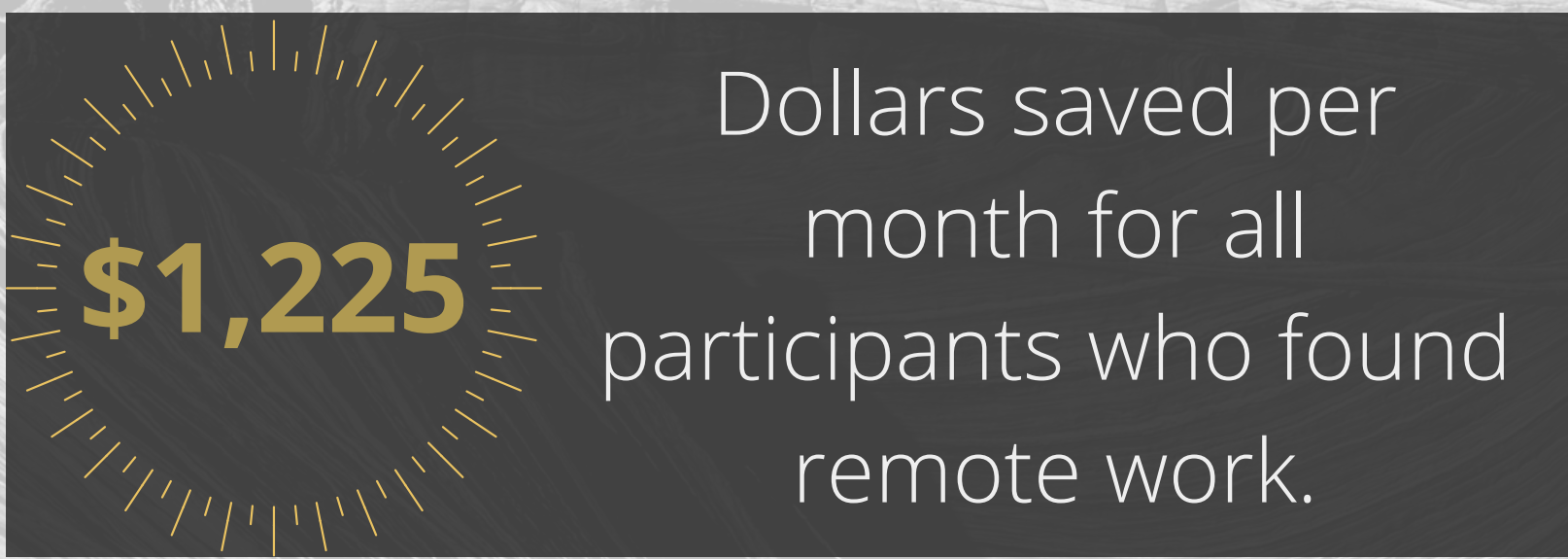
Facilitate teamwork that isn't real-time

INCREASE TOURISM

Digital nomads support long-term spending

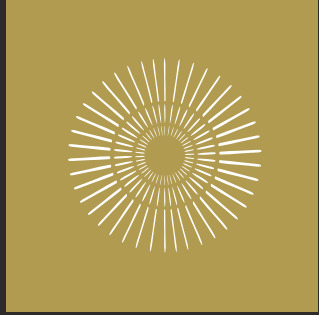


RURAL ONLINE INITIATIVE



"Flexible work arrangements
have the power to positively
change the lives of people, of
companies, and of
communities."

LAUREL FARRER: CEO, DISTRIBUTE CONSULTING



Questions?

**Contact Distribute
Consulting**

SOCIAL MEDIA

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